

Webinar Summary

Increase Sales and Profits with Optimized Business Intelligence

As businesses mature in current digital age, they are equipped with well thought of digital presence, customer interaction systems and supporting transaction and planning systems. Though these systems enhanced presence in marketplace and provided efficiencies, they formed Islands of Technologies. This has created a need for the businesses to create knowledge from the existing processes and technologies to better address their markets.

With new explosion of social media and increase usability of web, businesses are finding that it is increasingly important to get to know their customers. In particular, what is appealing to a customer and what a customer really need. Business must reset their strategy to address this change. They must develop a unified strategy with respect to people, process and technology to address these new challenges.

The correct use of business intelligence analytics enables one to understand and generate business specific “intelligence” to improve interaction with customers and bridge the gap from customer inquiry to shop floor. ADecTec provides custom business intelligence analytics, processes and technologies compatible with existing applications. The following case study illustrates one such example.

Case Study

A major manufacturer of consumer goods had recognized using industry benchmarks that they were paying the most for their raw materials in their region. ADecTec was engaged to analyze and identify the root causes, and install a process to continuously monitor their procurement practice. ADecTec used the transactional data, benchmark data, and examined the current processes to identify the activities and reasons for cost inefficiency. Working with the procurement group, ADecTec installed a diagnostic set of tools to monitor and control the procurement cost. The consequent savings are in Millions of dollars directly impacting the profitability.

**Please contact us for us to show you “what is possible” and how
you can increase your profits.**

E-mail: info@adectec.com. Phone: (770) 789-1975. Web: www.ADecTec.com.